



Onestop Internet

Turning agile product management concepts into real world tools

Challenge: When a new VP of Product Management joined a company that provides customized end-to-end e-commerce solutions for retail brands, he saw opportunities for better collaboration between the product and technical teams. While the team had been exposed to agile product development principles, these concepts hadn't been internalized enough to be used productively.

Solution: Two-day, on-site product management workshop, focused on using agile product management concepts and tools to address real issues for the team and for the company.

Results:

1. The team was inspired to (and did) change, solving real issues in real time during workshop.
2. Identified infrastructure and skill set changes needed as well as creating evangelists who could help drive organization to implement changes.
3. Helped get some early wins, quickly.

Why Rich?

Real world experience and expertise; energetic, empathetic but forceful, truly listens

"In the product management consulting world, there are a lot of long-winded lecturers, silver-tongued self-promoters, and impractical academics. In fact, it's difficult to get a recommendation from any of my product management peers. Rich is the exception to this. His hands on, collaborative and stimulating approach to agile product management principles and techniques really made a difference for our team. He helped us identify what was wrong, but more importantly, he helped us expand and believe in what could be right. I would recommend him without hesitation."