



Oration

Transforming High Performing Individuals into a High Performing Team

Challenge: A rapidly growing startup had the nagging feeling that product development wasn't working efficiently. With big ambitions, it was critical to get people and processes working well, quickly, before the company's next growth spurt. Every individual was top notch; however, group efforts seemed more difficult and less productive than they might be.

Solution: On-site mentoring and coaching, initially over a 6-week period

Benefits:

1. A high performing product development team that understands the specific roles of developers, designers and product managers, facilitating greater ownership and responsibility among the team.
2. Strategically on the same page, more collaborative, more focused on customers than ever and better equipped to set priorities.
3. A new set of tools that were immediately put to use.

Why Rich?

Real world experience and expertise; hands on, practical, action-oriented, collaborative

“Rich’s practical, hands-on approach pushed us to see the forest for the trees, quickly. He approached our assignment with the goal of making sure our product management and development processes are better today than yesterday, and he delivered. The tools he provided and his continued coaching help us keep momentum for ongoing improvement.”