

The Survey: Questions from Product Managers Looking Thinking About Director/Leadership Roles

I'm putting together a workshop for senior product managers thinking about moving up in the organization to product leaders (e.g. Director/VP of Product) who manage teams of product managers. So this is my chance to find out about your questions/concerns.

Thanks, - Rich

1. Your current role/title is...

- Product Manager
- Senior Product Manager (or similar)
- Product Owner
- Business Analyst
- Other (please specify)

2. How many people work at your company?

- 1-10
- 11-50
- 51-250
- 251-1000
- More than 1000

3. You report to a...

- Group Product Manager or Director of Product
- VP of Product Management or CPO
- Engineering/Development Director or VP
- Other (please specify)

4. What is one major question, issue, concern of yours about moving into a product leadership role (where you manage product managers)?

5. A second major question, issue or concern? (don't worry about order)

6. What's one thing that you see as different between your (individual contributor) product manager role and product leader roles with formal direct reports?

7. What's one great thing that your manager does, or one bit of advice you'd give your manager?

8. Do you have any other comments, questions, or concerns?